## ABOUT US

We are a group of high schoolers who are trying to spread awareness about one of the niggest problems of our cureent society: PRIVACY

"My take is, privacy is precious. I think privacy is the last true luxury."

Valerie Plame-Former CIA officer and American writer
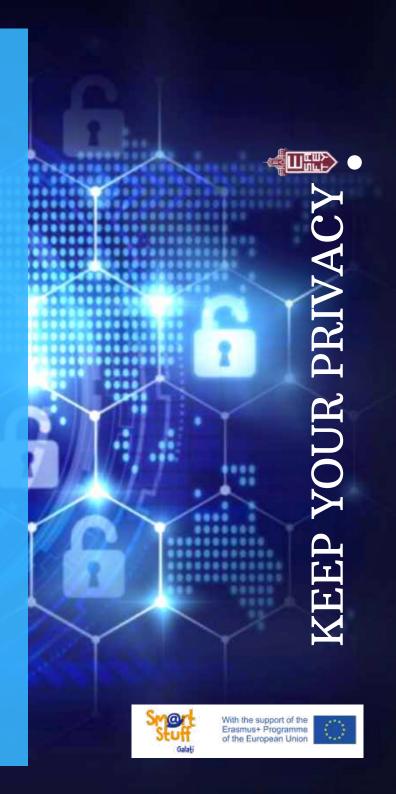
The secret of getting ahead is getting started.

*Go for*

# E-SAFETY!

**KEEP YOUR PRIVACY**

# WHAT IS APPLICATION CONTROL?

Application control is a security practice that blocks or restricts unauthorized applications from executing in ways that put data at risk. The control functions vary based on the business purpose of the specific application, but the main objective is to help ensure the privacy and security of data used by and transmitted between applications.Application control includes completeness and validity checks, identification, authentication, authorization, input controls, and forensic controls, among others.

# HOW TO AVOID DATA THEFT

- lock your screen when not used
- don't share your location when not in app
- don't allow microphone, camera and gallery to be used when not in app
- don't give permission when not necessary

# HOW TO PROTECT YOUR PRIVACY

## Minimum 6 digit passcodes

Setting a passcode is the most important thing you can do to safeguard your device.

## Touch ID and Face ID

Touch ID and face ID provide intuitive and secure authentification with the touch of a finger or a simple glance.

## Third party apps and permissions

Your device gives you transparency and control over data that you share with apps. Apps may request access to things such as your location, contacts, calendars, or photos. Even if you grant access once, you can always change it later in Settings.

# STATISTICS

LEADING CAUSES OF DATA BREACHES WORLDWIDE IN 2016

Data theft

NUMBER OF GLOBAL DATA BREACHES PERTAINING TO IDENTITY THEFT AS OF H1 2018

609

ANNUAL NUMBER OF DATA BREACHES IN THE UNITED STATES IN 2018

1,244